



PRODUCT FEATURES

Create, save & organise content

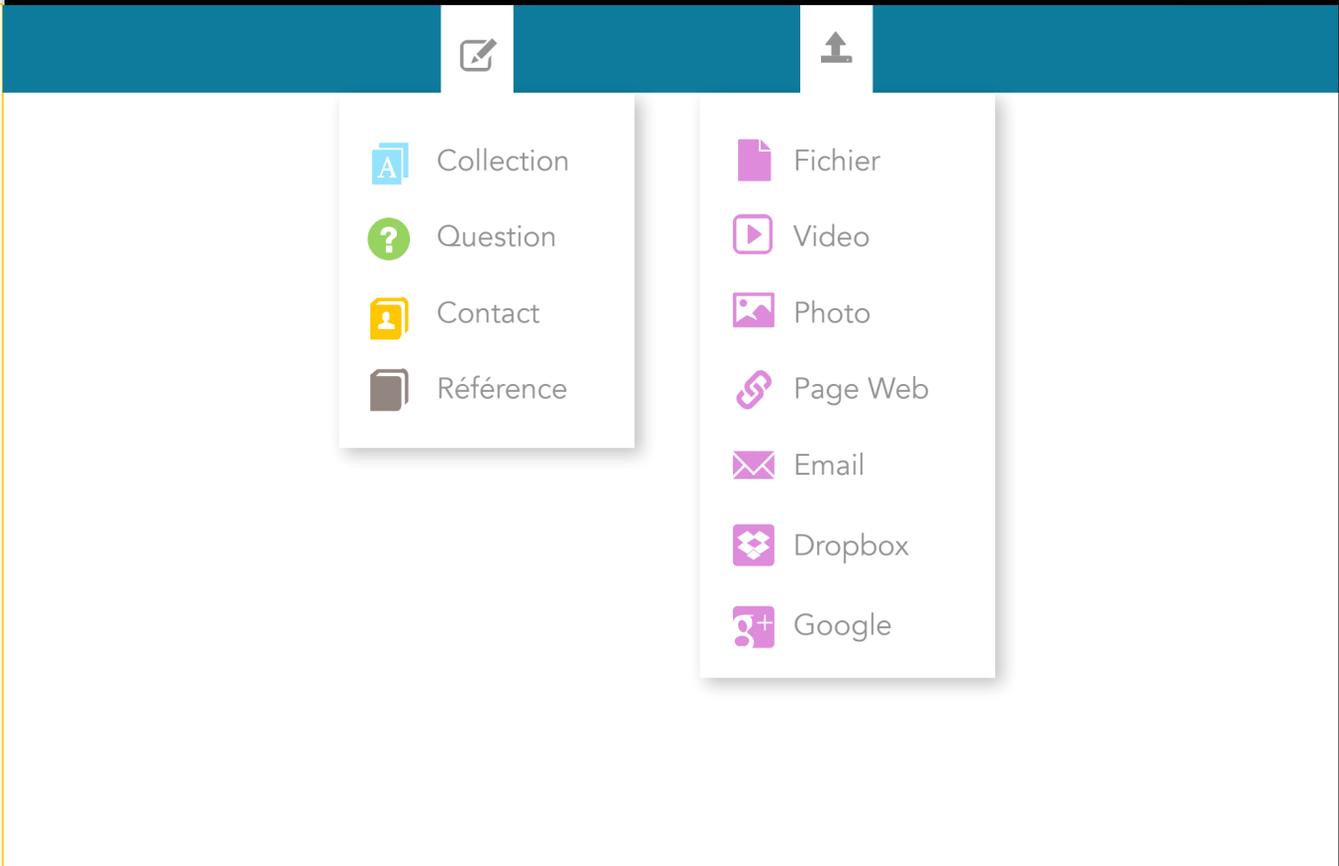
Collaborate, communicate, exchange

Research, follow, distribute

KNOWLEDGE MANAGEMENT THAT FINALLY WORKS

Knowledge Plaza is the easiest and most efficient social knowledge platform which includes advanced features that will accelerate momentum and ensure long-term adoption.

The user is invited to create content on the platform or import content from different types of sources



CREATE CONTENT

A COLLECTION

Rich content, mixing text blocks, pictures, uploaded files, links and shared content.

USECASE: Newsletters, knowledge, wiki, posts, reviews, reports, request tracking ...

Rich text editor



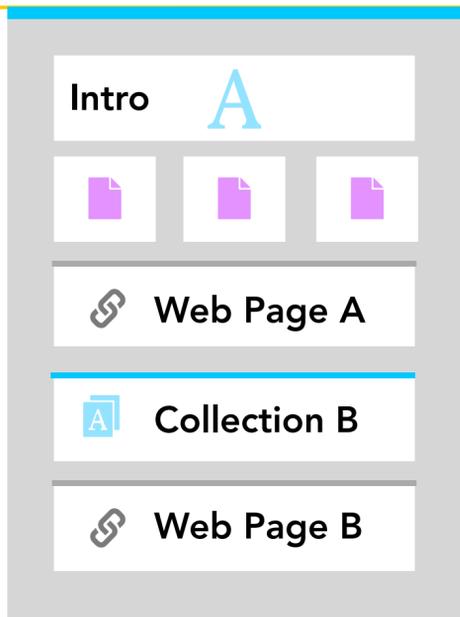
Multiple files upload

Galleries to display them & bulk download

Wiki Creole language support

Multiple contributors for collective edition with versioning support

Mass mailing and smart display of content within email (recipients selection)



Example of a collection

Each content can have metadata, related content, a thumbnail, statistics (views, downloads), comments.

? QUESTIONS

Create a simple question and select the right answer through the comments. Sort answers by popularity. *Usecase: Forum*

📖 REFERENCES

Create a bibliographic record

Cas d'utilisation: Referential library

Metadata by default: Title, Description, Sample, Author, Source, Date of publication, Publisher, ISBN, number of pages

👤 EXTERNAL CONTACT

Create a contact card

Usecase: Clients, experts referrals or database

Metadata by default

First Name, Last Name, Company, Job

— KNOWLEDGE AND SKILLS

Website, Interests, Affiliations, Studies, Native language, Other languages, Former companies

— CONTACT INFORMATION

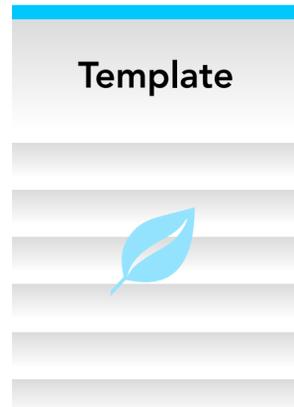
Telephone (home), Work Phone, Mobile Phone, Fax, Location, E-mail, Street, Zip Code, City, Region, Country

Identical Metadata to Profile



STRUCTURE CONTENT

TEMPLATE



We import existing databases (eg Lotus Notes databases VTR) on request

Content can be personalised with optional or mandatory fields via a model including metadata.

These metadata are indexed. The definition of the data model can be defined individually per project (on request).

MODEL EXAMPLE "BUSINESS PLAN"

Based on *canevas Business model Generation*

Plan Title*	Use bacterias as biofuel
Description*	<div style="border: 1px solid #ccc; padding: 5px;"> <div style="border-bottom: 1px solid #ccc; margin-bottom: 5px;"> ← → ¶ ≡ B <i>I</i> <u>F</u> ☰ ☷ ☰ ☷ △ □ — ∞ </div> <p>A combo of water & CO2</p> </div>
Value proposition*	No use of ethanol
Revenue streams*	Citizen through support of governments
Cost structure !	30'000-50'000 ▾
Channels*	
Key activities ?	
Key partners ?	
Customer relationships	
Customer segments	

Features are available for **all mobile users** thanks to our smart *responsive design/html 5*





SAVE CONTENT

FILES

Import any type of file (fully indexed and optimised display)



Drag & Drop

- Import and process video
- Import photos
- Import & export with DropBox
- Import, edit & export with Google Drive
- Import, edit & export with Microsoft SkyDrive

Advanced features	
	Thumbnail
	Versioning
	Permissions
	Send by email
	Archive

- Update file with new versions
- Give multiple users and/or multiple space permissions
- View online internal videos

Metadata by default: Title, Description, Sample, Author, Source, Date of publication **Maximal file size by default:** 100 Mo

EMAILS & ATTACHMENTS

Save e-mails and attachments sent by email (transfer or copy set) pieces

Example `import@sphere.knowledgeplaza.net`

Save e-mails and/or file attachments using multiple addresses obeying rules that determine the publication contributor, space(s) and/or tag(s)

Example `import-space3@sphere.knowledgeplaza.net`

WEB PAGE

Capture webpages in pdf format and index them

Save web pages and convert them in pdf format (creating a thumbnail and full indexing)

Save online documents displayed in the browser window:

- Using a bookmarklet (Built-in web browser)
- Using the Page Web application (Copy / paste it into a status)

Usecase: Environment scanning, horizon scanning, watch trends, spot signals, roadmaps, scenarios, reviews, event drafting, visioning, issues mapping

- View from the platform rich content, such as external videos or presentations hosted on external sites (YouTube, Slideshare, Scribd, Google Maps, etc)

Logged in as Raphaël Briner | Log out

— Add to space

Url*

Space*

Visibility

or save as draft or cancel



ORGANISE CONTENT

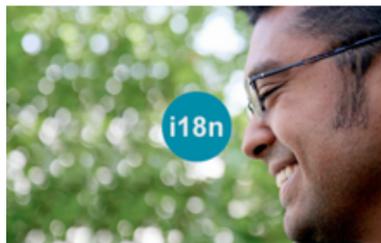
TAGS

Categorise content using tags

Suggest tags based on similar content

⚙️ For administrators

Rename, move or delete existing tags



Translate tags (i18n)

Organise families tags into categories

Create specific categories of tags in some spaces

Manage open or closed suggestion lists of predefined tags

Define mandatory categories

Connect tags to express equivalence

⚙️ For contributors

Actions grouped on a selection of content (tag, edit, move, etc.)

CATEGORIES EXAMPLE "SMART WATCH"

Organisation Voir tout ▾

- apple
- samsung
- sony
- pebble

Matières plastique, saphir, or, diamant... >

Interface 240x240, 320x320, 1.54inches... >

Applications Google play, solitaire... >

Prix gratuit, 10-50€, 50-100€, 100-200€... >

Pays Hong Kong, Etats-Unis, Chine... >

Système Android, iOS, Pebble OS >

Specs DualCore, ARM microSIM, 2G, 3G >



COLLABORATE, COMMUNICATE, **SHARE**

SPACES

Join / leave spaces (with free membership)

Define levels of visibility of content, based on roles

Request full access to content by notifying the contributor (restricted visibility)

For space administrators

Promote content in a space

Organise content in spaces into different pages accessible by tabs

Default tabs spaces

Activity Feed in space

Member Directory

Shared content library

Smart tabs

Selecting filtered based on content tags, of content formats , with the choice on sort order and choose the display mode

Insertion of external pages via iFrame

Organisation of these tabs subfolders

For network administrators

Define spaces and manage access

Define space roles (to open or close access)

Define spaces by default when a user or guest joins the platform

PROFIL

Define, manage and update their member profile

Have a personal space with choice of visibility assigned to content

Identical [Meta-data](#) to Contact

Smart tabs



Filters
to structure



Galleries
to visualize



Topics
to regroup



iFrame
to integrate



INTERACTIONS

Post updates on space

Share an update or ask a question

Add public comment

Discuss with another user or group of users via private messaging

Like comments, updates and content

NOTIFICATIONS

@Greg|

Gregory Culpin

Mention **one or more users** in a status or comment to notify them (use of @ is optional)

Market|

Marketing

Mention **all members of a space** in a status or comment to notify them (Mention available in space-only)

!design|

Design process

Design brand idea

Embed a **reference link** to a shared content in a status or comment



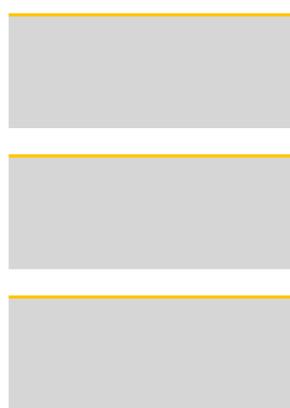
SEARCH, FOLLOW AND DISTRIBUTE

EXPLORER

Full text search

Combine full text search and filtering navigation

Search by criteria developed by content type and fields



Browse by selecting categories and tags (internationalisation support - i18n)

Combine tags according to Boolean logic



Search the contents of a space



Filter on contributors



Sort results by different options:
Reverse chronological / Alphabetical / Most commented, most liked / Recently Updated



Save searches for recurring use

Identify experts based on their profile or their activities

★ SUBSCRIPTION

Follow spaces activity, users and content activity via the activity stream

Subscribe to a **digest** of the global activity

Subscribe to an alert **from a saved search** (or generate a RSS feeds)

Receive alerts (email and / or notification) relating to various **events** taking place on the platform (comments, mentions, networking activities, liked content updates, versions, etc.)



For network administrators

Manage subscriptions and users' rights, and create alerts based on saved searches



MANAGE AND DEVELOP

CUSTOMISATION AND GOVERNANCE



Customise the **look** of each space (header, background, colors)

Define spaces and manage their visibility, their parameters (parent group) and users roles/membership.

Define open or close access spaces

Define spaces by default when a user or guest joins the platform

Create content boxes to display next to the activity stream including links to direct users to specific content, displaying a specific profile, including text

Manage subscriptions and users' rights



Generate usage statistics



View usage statistics on a given content



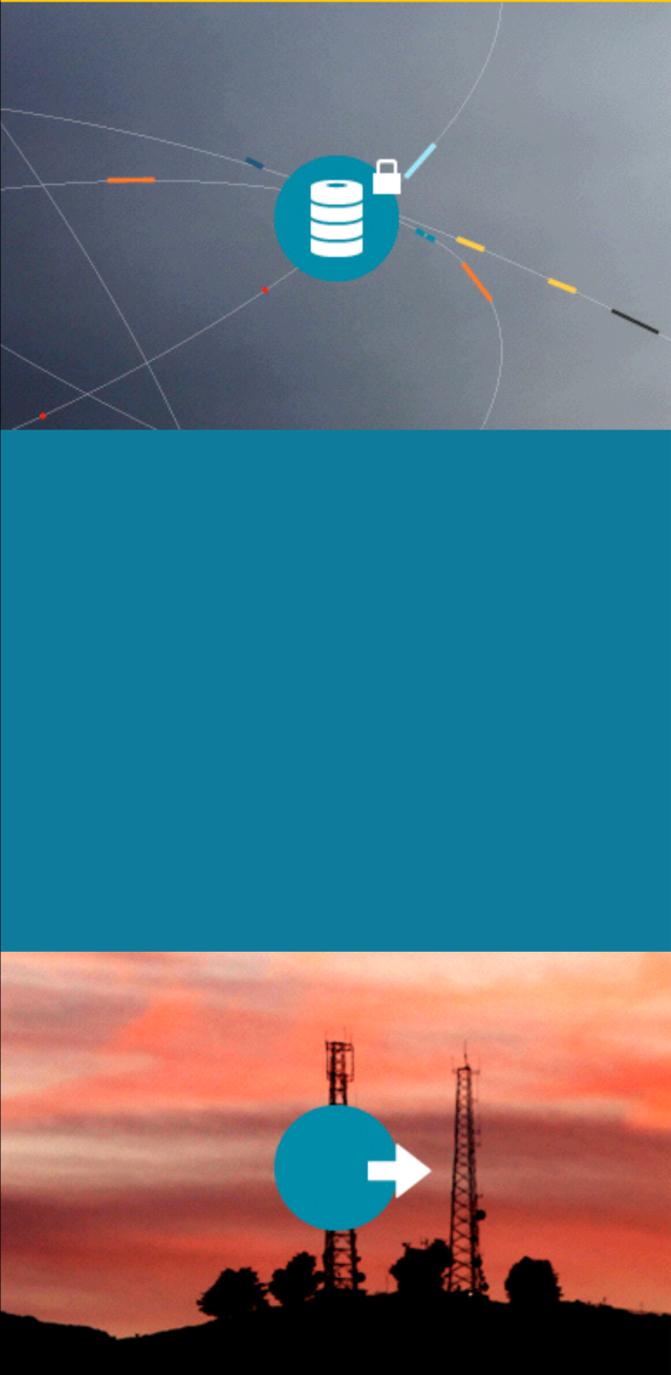
Open for further integration with **existing API**



Knowledge Plaza is an online solution including infrastructure and management processes meeting **the most stringent requirements** in terms of security and scalability.

Infrastructure located in Belgium, under the full ownership and management of the company Whatever.

- ▶ Scalable software architecture, efficient and robust
- ▶ Respect of best practices conducted by independent audits (ISO27002)
- ▶ Integration and synchronisation with a centralised authentication system (SSO)
- ▶ Advanced security and optimised network infrastructure
- ▶ Interoperability (JSON API) and reversibility (XML export)
- ▶ Three subscription packages with varying guaranteed services
- ▶ Customisation services and specific development application



PLATFORM

Client-side

- ▶ Light Client and secure web-based, requiring no installation on the user's workstation
- ▶ HTML5 Interface with responsive design (dynamic adaptation to the screen size)
- ▶ Compatible Browsers - Internet Explorer 9 +, Firefox 3 +, Chrome 10 +, Safari 4 +, iOS, Android, RIM
- ▶ Limited to HTTPS sessions and high-level 256-bit AES encryption application access

Server-side

- ▶ Web server highly secure, scalable and efficient: Lighttpd and Cherokee
- ▶ Framework application based on Python
- ▶ Search Engine: Elastic and Lucene search
- ▶ Database and Storage: PostgreSQL and Ceph

Knowledge Plaza offers the possibility to activate specific plugins. The team behind Knowledge Plaza is agile and competent in this field to achieve these connectors on request.

- ▶ Directories for provisioning user accounts: **Active Directory and LDAP**
- ▶ Suppliers identity for centralised authentication (SSO) : **OpenID and SAMLv2**
- ▶ Powered web watch tools : **WebsiteWatcher , Squido, RSS readers, etc.**
- ▶ The import / export document databases : **Shared drives , SharePoint, Lotus Notes, Cadic, etc. .**
- ▶ Sharing to external social networks: **Twitter, Facebook , LinkedIn, etc. .**
- ▶ CMS / extranet / website: Drupal , Joomla , Wordpress, etc. .
- ▶ Clouds supported: **Google Drive, DropBox and SkyDrive** for:
 - loading files from one of these services
 - export files to one of these services
- ▶ Connectors to applications / editing files with direct backup services in Knowledge Plaza : **Google Drive and Office suite via SharePoint protocol**